

NBC News/Marist Poll  
September 2018  
Missouri Questionnaire

Residents: n=930 MOE +/-3.9%  
Registered Voters: n=774 MOE +/-4.2%  
Likely Voters: n=568 MOE +/-4.8%  
Totals may not add to 100% due to rounding.  
Screener  
<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Missouri?

Which county in Missouri do you live in?

Are you registered to vote at your current address in Missouri?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

		Missouri Adults	Missouri Registered Voters	Missouri Likely Voters
		Column %	Column %	Column %
TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	44%	44%	45%
	Disapprove	45%	46%	46%
	Unsure	11%	10%	9%
TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	Strongly approve	25%	26%	28%
	Approve	19%	18%	16%
	Disapprove	9%	10%	9%
	Strongly disapprove	36%	37%	38%
	Unsure	11%	10%	9%
TRUD020R. Overall, do you have a favorable or an unfavorable impression of Donald Trump?	Favorable	42%	43%	44%
	Unfavorable	50%	50%	50%
	Unsure-Never Heard	8%	7%	6%
USCNGSNBC1. Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]	A Congress controlled by Republicans		45%	45%
	A Congress controlled by Democrats		40%	41%
	Unsure		15%	14%
CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]	Very important		69%	74%
	Important		26%	23%
	Not very important		2%	1%
	Not important at all		2%	2%
	Unsure		<1%	<1%
USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]	Democrat		41%	42%
	Republican		43%	43%
	Vol: Neither		4%	3%
	Undecided		12%	12%
SNWLNS18. If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]	Claire McCaskill, the Democrat		43%	44%
	Josh Hawley, the Republican		39%	40%
	Japheth Campbell, the Libertarian		6%	5%
	Jo Crain, the Green Party candidate		3%	3%
	Other		<1%	<1%
	Undecided		8%	8%
STSSN18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]	Strongly support		51%	54%
	Somewhat support		36%	34%
	Might vote differently		11%	10%
	Unsure		2%	2%

		Missouri Adults	Missouri Registered Voters	Missouri Likely Voters
		Column %	Column %	Column %
<b>SNWLNS182W. If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]</b>	<b>Claire McCaskill, the Democrat</b>		46%	47%
	<b>Josh Hawley, the Republican</b>		47%	47%
	<b>Other</b>		1%	1%
	<b>Undecided</b>		5%	5%
<b>MCCC020R. Overall, do you have a favorable or an unfavorable impression of Claire McCaskill?</b>	<b>Favorable</b>	37%	40%	41%
	<b>Unfavorable</b>	48%	49%	49%
	<b>Unsure-Never Heard</b>	15%	11%	10%
<b>HAWJ020R. Overall, do you have a favorable or an unfavorable impression of Josh Hawley?</b>	<b>Favorable</b>	32%	35%	36%
	<b>Unfavorable</b>	32%	35%	36%
	<b>Unsure-Never Heard</b>	36%	30%	28%
<b>CNGVTISS1R. Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote. [Asked of Registered Voters]</b>	<b>Health care</b>		25%	25%
	<b>The economy and jobs</b>		23%	24%
	<b>Immigration</b>		10%	10%
	<b>Abortion</b>		9%	9%
	<b>Federal taxes and spending</b>		8%	8%
	<b>Guns</b>		8%	7%
	<b>Foreign policy and terrorism</b>		5%	5%
	<b>Vol. All equally</b>		10%	10%
	<b>Vol. None</b>		1%	1%
	<b>Other</b>		1%	1%
	<b>Unsure</b>		1%	1%
<b>CNGVTISS2R. And, which of these issues will be the second most important factor in deciding your vote? [Asked of Registered Voters; Exclude first choice]</b>	<b>The economy and jobs</b>		22%	22%
	<b>Health care</b>		17%	18%
	<b>Federal taxes and spending</b>		17%	17%
	<b>Guns</b>		14%	13%
	<b>Immigration</b>		12%	12%
	<b>Foreign policy and terrorism</b>		10%	10%
	<b>Abortion</b>		7%	7%
	<b>Vol. All equally</b>		<1%	<1%
	<b>Vol. None</b>		<1%	<1%
	<b>Other</b>		1%	1%
	<b>Unsure</b>		<1%	1%
<b>CGVTMSG1. Will your vote for Congress in November 2018 be a vote to send a message that we need: [Asked of Registered Voters]</b>	<b>More Democrats to be a check and balance to Donald Trump</b>		47%	48%
	<b>More Republicans who will help Donald Trump pass his agenda</b>		39%	40%
	<b>Vol: Sending a different message</b>		4%	4%
	<b>Vol: Not sending a message</b>		1%	1%
	<b>Unsure</b>		8%	7%
<b>TARIMECO1. Do you think raising tariffs and barriers to imports from other countries will do more to:</b>	<b>Protect American jobs and help the U.S. economy</b>	29%	28%	28%
	<b>Raise the costs of consumer goods and hurt the U.S. economy</b>	41%	44%	45%
	<b>Or, will it not have much impact one way or the other on the U.S. economy?</b>	16%	14%	14%
	<b>Vol. Mixed, some of both</b>	4%	4%	4%
	<b>Unsure</b>	10%	9%	9%

**Nature of the Sample: NBC News/Marist Missouri Poll of 930 Adults**

This survey of 930 adults was conducted August 25th through August 28th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Missouri were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Missouri from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.9 percentage points. There are 774 registered voters. The results for this subset are statistically significant within ±4.2 percentage points. There are 568 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)