

NBC News/Marist Poll  
November 2018  
Missouri Questionnaire

Residents: n=1016 MOE +/-3.9%  
Registered Voters: n=920 MOE +/-4.1%  
Likely Voters: n=600 MOE +/-5.2%  
Totals may not add to 100% due to rounding.  
Screener  
<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Missouri?

Which county in Missouri do you live in?

Are you registered to vote at your current address in Missouri?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

		Missouri Adults Column %	Missouri Registered Voters Column %	Missouri Likely Voters Column %
<b>TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?</b>	<b>Approve</b>	50%	51%	51%
	<b>Disapprove</b>	42%	44%	44%
	<b>Unsure</b>	7%	6%	4%
	<b>September 2018</b>			
	<b>Approve</b>	44%	44%	45%
	<b>Disapprove</b>	45%	46%	46%
	<b>Unsure</b>	11%	10%	9%
<b>TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]</b>	<b>Strongly approve</b>	34%	34%	37%
	<b>Approve</b>	17%	16%	15%
	<b>Disapprove</b>	7%	7%	6%
	<b>Strongly disapprove</b>	35%	37%	38%
	<b>Unsure</b>	7%	6%	4%
	<b>September 2018</b>			
	<b>Strongly approve</b>	25%	26%	28%
	<b>Approve</b>	19%	18%	16%
	<b>Disapprove</b>	9%	10%	9%
	<b>Strongly disapprove</b>	36%	37%	38%
	<b>Unsure</b>	11%	10%	9%
<b>SNWLNS182W. If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]</b>	<b>Claire McCaskill, the Democrat</b>		50%	50%
	<b>Josh Hawley, the Republican</b>		46%	47%
	<b>Other</b>		1%	<1%
	<b>Undecided</b>		4%	3%
	<b>September 2018</b>			
	<b>Claire McCaskill, the Democrat</b>		46%	47%
	<b>Josh Hawley, the Republican</b>		47%	47%
	<b>Other</b>		1%	1%
	<b>Undecided</b>		5%	5%
<b>SNWLNS18. If November's election for U.S. Senate in Missouri were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]</b>	<b>Claire McCaskill, the Democrat</b>		46%	47%
	<b>Josh Hawley, the Republican</b>		43%	44%
	<b>Japheth Campbell, the Libertarian</b>		3%	3%
	<b>Jo Crain, the Green Party candidate</b>		2%	2%
	<b>Other</b>		1%	<1%
	<b>Undecided</b>		6%	4%
<b>*Persuadable voters for this contest:</b>				
<b>*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day</b>	<b>Persuadable Voters</b>		14%	11%
	<b>September 2018</b>			
	<b>Claire McCaskill, the Democrat</b>		43%	44%
	<b>Josh Hawley, the Republican</b>		39%	40%
	<b>Japheth Campbell, the Libertarian</b>		6%	5%
	<b>Jo Crain, the Green Party candidate</b>		3%	3%
	<b>Other</b>		<1%	<1%
	<b>Undecided</b>		8%	8%

		Missouri Adults Column %	Missouri Registered Voters Column %	Missouri Likely Voters Column %	
<b>STSSN18. Would you say that you strongly support &lt;candidate&gt;, somewhat support &lt;candidate&gt;, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]</b>	Strongly support		65%	68%	
	Somewhat support		28%	26%	
	Might vote differently		5%	5%	
	Unsure		1%	1%	
<b>September 2018</b>	Strongly support		51%	54%	
	Somewhat support		36%	34%	
	Might vote differently		11%	10%	
	Unsure		2%	2%	
<b>MCCC020R. Overall, do you have a favorable or an unfavorable impression of Claire McCaskill?</b>	Favorable	44%	48%	49%	
	Unfavorable	43%	44%	45%	
	Unsure-Never Heard	12%	8%	6%	
	<b>September 2018</b>				
Favorable	37%	40%	41%		
Unfavorable	48%	49%	49%		
Unsure-Never Heard	15%	11%	10%		
<b>HAWJ020R. Overall, do you have a favorable or an unfavorable impression of Josh Hawley?</b>	Favorable	40%	43%	45%	
	Unfavorable	40%	42%	42%	
	Unsure-Never Heard	20%	15%	13%	
	<b>September 2018</b>				
Favorable	32%	35%	36%		
Unfavorable	32%	35%	36%		
Unsure-Never Heard	36%	30%	28%		
<b>USCNGSNBC1. What is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]</b>	A Congress controlled by Republicans		47%	48%	
	A Congress controlled by Democrats		45%	45%	
	Unsure		9%	7%	
	<b>September 2018</b>				
A Congress controlled by Republicans		45%	45%		
A Congress controlled by Democrats		40%	41%		
Unsure		15%	14%		
<b>CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]</b>	Very important		80%	85%	
	Important		17%	14%	
	Not very important		1%	1%	
	Not important at all		1%	<1%	
	Unsure		1%	<1%	
<b>September 2018</b>	Very important		69%	74%	
	Important		26%	23%	
	Not very important		2%	1%	
	Not important at all		2%	2%	
	Unsure		<1%	<1%	
<b>USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]</b>	Democrat		47%	47%	
	Republican		46%	48%	
	Vol: Neither		3%	2%	
	Undecided		4%	3%	
<b>September 2018</b>	Democrat		41%	42%	
	Republican		43%	43%	
	Vol: Neither		4%	3%	
	Undecided		12%	12%	

		Missouri Adults Column %	Missouri Registered Voters Column %	Missouri Likely Voters Column %
<b>CGVT18SCBK. Thinking about your vote for congress this November, are you more likely to vote for a candidate who: [Asked of Registered Voters]</b>	<b>Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh</b>		38%	42%
	<b>Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh</b>		34%	35%
	<b>Or does this not make any difference to your vote</b>		25%	21%
	<b>Unsure</b>		3%	3%

**Nature of the Sample: NBC News/Marist Missouri Poll of 1,016 Adults**

This survey of 1,016 adults was conducted October 30th through November 1st, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Missouri were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±3.9 percentage points. There are 920 registered voters. The results for this subset are statistically significant within ±4.1 percentage points. There are 600 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±5.2 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)