

NBC News/Marist Poll
August 2018
Texas Questionnaire

Residents: n=970 MOE +/-3.4%

Registered Voters: n=759 MOE +/-3.8%

Totals may not add to 100% due to rounding.

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Texas?

Which county in Texas do you live in?

Are you registered to vote at your current address in Texas?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

		Adults Column %	Reg. Voters Column %
TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	43%	47%
	Disapprove	46%	45%
	Unsure	11%	8%
TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	Strongly approve	30%	33%
	Approve	13%	14%
	Disapprove	10%	9%
	Strongly disapprove	36%	36%
	Unsure	11%	8%
TRUD020R. Overall, do you have a favorable or an unfavorable impression of Donald Trump?	Favorable	40%	42%
	Unfavorable	51%	50%
	Unsure-Never Heard	9%	8%
USCNGSNBC1. Now, knowing it is a long way off, what is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]	A Congress controlled by Republicans		47%
	A Congress controlled by Democrats		40%
	Unsure		13%
CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]	Very important		73%
	Important		23%
	Not very important		2%
	Not important at all		1%
	Unsure		1%
USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]	Democrat		43%
	Republican		46%
	Vol: Neither		3%
	Undecided		9%
SNWLNS18. If November's election for U.S. Senate in Texas were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]	Beto O'Rourke, the Democrat		45%
	Ted Cruz, the Republican		49%
	Other		1%
	Undecided		6%
STSSN18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]	Strongly support		64%
	Somewhat support		28%
	Might vote differently		6%
	Unsure		2%

		Adults	Reg. Voters
		Column %	Column %
GVWLS18. If November's election for governor in Texas were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]	Lupe Valdez, the Democrat		37%
	Greg Abbott, the Republican		56%
	Other		<1%
	Undecided		6%
STSGV18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for Governor]	Strongly support		64%
	Somewhat support		29%
	Might vote differently		6%
	Unsure		1%
CRUT020R. Overall, do you have a favorable or an unfavorable impression of Ted Cruz?	Favorable	45%	49%
	Unfavorable	39%	41%
	Unsure-Never Heard	17%	10%
OROB020R. Overall, do you have a favorable or an unfavorable impression of Beto O'Rourke?	Favorable	36%	41%
	Unfavorable	21%	23%
	Unsure-Never Heard	44%	36%
ABBG020R. Overall, do you have a favorable or an unfavorable impression of Greg Abbott?	Favorable	53%	58%
	Unfavorable	30%	31%
	Unsure-Never Heard	18%	11%
VALL020R. Overall, do you have a favorable or an unfavorable impression of Lupe Valdez?	Favorable	28%	31%
	Unfavorable	22%	26%
	Unsure-Never Heard	50%	43%
CNGVTISS1R. Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote. [Asked of Registered Voters]	The economy and jobs		22%
	Health care		20%
	Immigration		18%
	Federal taxes and spending		8%
	Foreign policy and terrorism		7%
	Abortion		6%
	Guns		6%
	Vol. All equally		8%
	Vol. None		1%
	Other		2%
	Unsure		1%
	CNGVTISS2R. And, which of these issues will be the second most important factor in deciding your vote? [Asked of Registered Voters; Exclude first choice]	Immigration	
The economy and jobs			18%
Federal taxes and spending			17%
Health care			15%
Foreign policy and terrorism			13%
Guns			11%
Abortion			7%
Vol. All equally			<1%
Vol. None			<1%
Other			2%
Unsure			<1%
CGVTMSG1. Will your vote for Congress in November 2018 be a vote to send a message that we need: [Asked of Registered Voters]		More Democrats to be a check and balance to Donald Trump	
	More Republicans who will help Donald Trump pass his agenda		42%
	Vol: Sending a different message		3%
	Vol: Not sending a message		1%
	Unsure		4%

		Adults	Reg. Voters
		Column %	Column %
TARIMECO1. Do you think raising tariffs and barriers to imports from other countries will do more to:	Protect American jobs and help the U.S. economy	30%	33%
	Raise the costs of consumer goods and hurt the U.S. economy	41%	40%
	Or, will it not have much impact one way or the other on the U.S. economy?	16%	15%
	Vol. Mixed, some of both	4%	3%
	Unsure	9%	8%

Nature of the Sample: NBC News/Marist Texas Poll of 970 Adults

This survey of 970 adults was conducted August 12th through August 16th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Texas were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Texas from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.4 percentage points. There are 759 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)