

NBC News/Marist Poll
July 2018
Wisconsin Questionnaire

Residents: n=1040 MOE +/-3.6%

Registered Voters: n=906 MOE +/-3.8%

Potential Democratic Electorate: n=466 MOE +/-5.3%

Potential Republican Electorate: n=355 MOE +/-6.1%

Totals may not add to 100% due to rounding.

Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Wisconsin?

Which county in Wisconsin do you live in?

Are you registered to vote at your current address in Wisconsin?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

Do you approve or disapprove of the job Donald Trump is doing as president?

	RESIDENTS	July 2018
Approve		35
Disapprove		53
Unsure		12
Total		100

	REGISTERED VOTERS	July 2018
Approve		36
Disapprove		52
Unsure		12
Total		100

Do you approve or disapprove of the job Donald Trump is doing as president?
[And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]

	RESIDENTS	July 2018
Strongly approve		22
Approve		12
Disapprove		10
Strongly disapprove		43
Unsure		12
Total		100

	REGISTERED VOTERS	July 2018
Strongly approve		24
Approve		12
Disapprove		9
Strongly disapprove		44
Unsure		12
Total		100

Knowing it is a long way off, what is your preference for the outcome of this November's congressional elections:

REGISTERED VOTERS	July 2018
A Congress controlled by Republicans	39
A Congress controlled by Democrats	47
Unsure	15
Total	100

Do you think November's election for Congress is very important, important, not very important, or not important at all?

REGISTERED VOTERS	July 2018
Very important/Important	97
Not very important/Not important at all	3
Unsure	1
Total	100

REGISTERED VOTERS	July 2018
Very important	73
Important	24
Not very important	1
Not important at all	2
Unsure	1
Total	100

If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district:

REGISTERED VOTERS	July 2018
Democrat	51
Republican	38
Vol: Neither	3
Undecided	9
Total	100

If August's Republican primary for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [including those who are undecided, yet leaning toward a candidate]:

POTENTIAL REPUBLICAN ELECTORATE	July 2018
Kevin Nicholson	38
Leah Vukmir	28
Vol: Other	<1
Undecided	34
Total	100
Persuadable voters for this contest*	51

*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Primary Day

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

POTENTIAL REPUBLICAN ELECTORATE WITH A CANDIDATE PREFERENCE	July 2018
Strongly support	40
Somewhat support	44
Might vote differently	12
Unsure	3
Total	100

If August's Democratic primary for governor in Wisconsin were held today, whom would you support if the candidates are: [including those who are undecided, yet leaning toward a candidate]:

POTENTIAL DEMOCRATIC ELECTORATE	July 2018
Tony Evers	25
Mike McCabe	7
Kathleen Vinehout	7
Paul Soglin	6
Matt Flynn	3
Mahlon Mitchell	3
Kelda Roys	3
Andy Gronik	2
Dana Wachs	2
Josh Pade	1
Vol: Other	<1
Undecided	41
Total	100
Persuadable voters for this contest*	61

*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Primary Day

Would you say you strongly support <candidate>, somewhat support <candidate>, or do you think you might vote differently on Primary Day?

POTENTIAL DEMOCRATIC ELECTORATE WITH A CANDIDATE PREFERENCE	July 2018
Strongly support	38
Somewhat support	35
Might vote differently	23
Unsure	3
Total	100

If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [including those who are undecided, yet leaning toward a candidate]:

REGISTERED VOTERS	July 2018
Tammy Baldwin, the Democrat	54
Kevin Nicholson, the Republican	39
Vol: Other	1
Undecided	6
Total	100

If November's election for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are: [including those who are undecided, yet leaning toward a candidate]:

REGISTERED VOTERS	July 2018
Tammy Baldwin, the Democrat	55
Leah Vukmir, the Republican	38
Vol: Other	1
Undecided	6
Total	100

If November's election for governor in Wisconsin were held today, whom would you support if the candidates are: [including those who are undecided, yet leaning toward a candidate]:

REGISTERED VOTERS	July 2018
Tony Evers, the Democrat	54
Scott Walker, the Republican	41
Vol: Other	<1
Undecided	5
Total	100

Do you feel that Scott Walker deserves to be re-elected governor of Wisconsin, or do you think that it is time to give a new person a chance?

REGISTERED VOTERS	July 2018
Deserves to be re-elected	34
Give new person a chance	61
Unsure	5
Total	100

Will your vote for Congress in November 2018 be a vote to send a message that we need:

REGISTERED VOTERS	July 2018
More Democrats to be a check and balance to Donald Trump	54
More Republicans who will help Donald Trump pass his agenda	36
Vol. Sending a different message	2
Vol. Not sending a message	1
Unsure	7
Total	100

Which of these best describes your view of the economy during Donald Trump's presidency?

RESIDENTS	July 2018
The economy has improved, and I give Donald Trump some credit for it	38
The economy has improved, but I do not give Donald Trump much credit for it	30
The economy has not really improved	28
Vol: The economy has gotten worse	1
Unsure	4
Total	100

REGISTERED VOTERS	July 2018
The economy has improved, and I give Donald Trump some credit for it	39
The economy has improved, but I do not give Donald Trump much credit for it	31
The economy has not really improved	27
Vol: The economy has gotten worse	1
Unsure	2
Total	100

Which of the following statements comes closer to your opinion about Special Counsel Robert Mueller's investigation into possible wrongdoing and Russian interference in the 2016 election:

RESIDENTS	July 2018
It is a "witch hunt"	28
It is a fair investigation	58
Unsure	14
Total	100

REGISTERED VOTERS	July 2018
It is a "witch hunt"	28
It is a fair investigation	60
Unsure	12
Total	100

In the next election for president, do you feel that Donald Trump deserves to be re-elected, or do you think that it is time to give a new person a chance?

RESIDENTS	July 2018
Deserves to be re-elected	29
Give new person a chance	63
Unsure	7
Total	100

REGISTERED VOTERS	July 2018
Deserves to be re-elected	31
Give new person a chance	63
Unsure	7
Total	100

Are you male or female?

	RESIDENTS	July 2018
Male		49
Female		51
Total		100

	REGISTERED VOTERS	July 2018
Male		48
Female		52
Total		100

Nature of the Sample: NBC News/Marist Wisconsin Poll of 1040 Adults

This survey of 1,040 adults was conducted July 15th through July 19th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Wisconsin from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 906 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 355 voters in the potential Republican primary electorate. The potential Republican primary electorate in Wisconsin includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 466 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Wisconsin includes all voters who prefer to vote in the August Democratic primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 6.1 percentage points and ± 5.3 percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)